

accomnews.com is the only industry-wide portal providing all of the critical information needed by Accommodation Industry Management, Suppliers and Professionals.

accomnews.com delivers the latest industry news, specialist articles, industry forums, product releases, statistics, archives, product and industry videos and a comprehensive Preferred Supplier's directory.

accomnews.com has a weekly electronic edition that delivers the latest industry updates direct to the inboxes of over 10,000 industry professionals.

accomnews - Website

Rates are per month. Ex GST.

Banners	Size	x1	x2	x3	x6	x12
Title Page	728x90	\$2,390	\$2,270	\$2,150	\$1,970	\$1,675
Vertical 600	120x600	\$1,280	\$1,215	\$1,150	\$1,055	\$895
Vertical 300	120x300	\$1,040	\$990	\$935	\$860	\$730
Horizontal Large	468x60	\$880	\$835	\$790	\$725	\$615
Horizontal Small	243x60	\$680	\$645	\$610	\$560	\$475
Sponsor Button	120x90	\$480	\$455	\$430	\$395	\$335

Profile (Advertorial)		x1	x2	x3	x6	x12
Small	200 Words + 1 Image	\$360	\$340	\$325	\$295	\$250
Medium	400 Words + 2 Images	\$520	\$495	\$470	\$430	\$365
Large	800 Words + 4 Images	\$760	\$720	\$685	\$625	\$530

Video	Size	x1	x2	x3	x6	x12
Hosting	Max 5Mb	\$600	\$570	\$540	\$495	\$420

accomnews - Email

Includes four Email Newsletters per month. Rates are Per Month. Ex GST.

Banners	Size	x1	x2	x3	x6	x12
Vertical 300	120x300	\$1,690	\$1,605	\$1,520	\$1,395	\$1,185
Horizontal Large	468x60	\$1,500	\$1,425	\$1,350	\$1,240	\$1,050
Sponsor Button	120x90	\$990	\$940	\$890	\$815	\$695

Video		x1	x2	x3	x6	x12
Video Thumbnail & Link to website		\$640	\$610	\$575	\$530	\$450

Attachments

Rates are per 1000 emails	File Size	x1
PDF	0 - 100Kb	\$110
PDF	100Kb - 500Kb	\$180

Production Charges

Artwork		
Included (Maximum 2 client corrections)	No Charge	
Additional changes	\$120/hour	

Advertorial		
200 Words	\$120	
400 Words	\$200	
800 Words	\$360	

Note: All prices exclude GST. Agency commission terms & conditions apply. E&OE

The No.1 online resource for Accommodation Industry Professionals.

- hotels
- motels
- resorts
- apartments
- time share
- holiday parks
- management rights



- Regular Topics:
- Industry
 - Management
 - Tourism
 - Events
 - Appointments
 - Developments
 - Profiles
 - Housekeeping
 - Security
 - Refurbishment
 - Pools & Spas
 - Outdoors
 - Human Resources
 - Marketing
 - Guest Services
 - Food & Beverage
 - Technology

Material Requirements

Banner Specifications:

All banners are in 'pixels' at 72dpi. Maximum file size of all banners is 40kb. Hyperlinks to be supplied with banner files. Files can be supplied as GIF, JPG, .SWF or HTML. (.SWF and HTML cannot be used for newsletter). Banners may be compressed to reduce size if required.

For further information and advice contact the production department on (07) 5442 7600 or speak to your Advertising Coordinator.



Phone: (07) 5442 7600
 Fax: (07) 5442 7840
 Email: ads@accomnews.com
 Web: www.accomnews.com

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 Publishers of Resort News and The Accommodation Management Guide.

Please indicate your selected advertising and term options.

accomnews - Email

Includes four Email Newsletters per month. Rates are Per Month. Ex GST.

Banners	Size		x1	x2	x3	x6	x12
SELECT TYPE & TERM		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Horizontal Large	468x60	<input type="checkbox"/>	\$1,480	\$1,405	\$1,330	\$1,220	\$1,035
Sponsor Button	120x90	<input type="checkbox"/>	\$990	\$940	\$890	\$815	\$695
Vertical 300	120x300	<input type="checkbox"/>	\$1,690	\$1,605	\$1,520	\$1,395	\$1,185
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Profile (Advertorial)

			x1	x2	x3	x6	x12
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Client Details

Name _____

Company _____

ABN _____

Address _____

Town _____ State ____ PC _____

Email _____

Phone _____

Fax _____

Mobile _____

Payment Details

Please forward an Invoice

EFT/Internet Transfer (Send with Confirmation)
Resort Publishing - NAB BSB: 084 855 A/C: 678997131

Please charge this purchase to my Credit Card

MASTERCARD VISA AMEX*

_____|_____|_____|_____|_____|_____|_____|_____|_____|_____|_____|_____|_____|_____|_____|_____|

Card Code (on reverse): _____*_____ Exp: ____/____

Authorisation

I agree to the Resort Publishing terms and conditions of advertising.

Name: _____

Signed _____

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